

Trade Show Email Ad

Email Subject Line: Push Us Around at the Trade Show and Save Now

Dear (NAME),

Your tradition lies in enduring quality and innovative methods to both run your restaurant and provide excellent customer service. You have fabulous recipes, location, and staff. How can you gain the next competitive edge?

*Gather information from the best in the business. Join Chill-O-Matic at the **Restaurateur Conference & Trade Show** with our **50% off admission ticket below**. See the latest trends in restaurant technology including our **Light, Bright and Reliable (LBR) Coolers**.*

Our newest product has many advantages:

- *Costs 28.2% less than our competitors.*
- *Has a light compressor to allow both power and energy savings.*
- *Is heavy duty but light enough to be easily moved on rollers.*
- *Contains a full door of condensation-resistant glass for easy visibility inside.*
- *Comes in 9 standard sizes to fit many of your needs.*

Visit us at booth 855 to learn more about these versatile coolers and more deals during the trade show. I look forward to seeing you there.

signature

John Masters

Chill-O-Matic Sales Manager

[Click HERE](#) to print your 50% off admission ticket.